

# PRE-EVENT CHECKLIST FOR BUSINESS MASTER CLASS SUCCESS



## **ASAP - REVIEW PRE-EVENT BMC INFO & RESOURCES**

We have sent you an email invitation that includes a link to access Business Master Class pre-event info and resources. We put this together to help you have the best experience and it's based on what we've seen work best. We will continue to share updated and timely information as your event approaches, so keep an eye out for upcoming communications.

## **ASAP - BLOCK FULL DAYS ON YOUR CALENDAR**

Though we plan for our 3-day BMC program to run from 10AM Eastern Time to 7PM Eastern Time, we suggest blocking the full days so you have some flexibility. This is helpful so you have reflection and planning time too.

## **ASAP - BOOK A PLACE TO STAY**

We HIGHLY recommend getting out of your home during the event. This will ensure you can stay fully focused and immersed in this dense, intense, laser-focused, and fast-paced experience Darren has prepared for you. A local hotel or Airbnb type getaway location works well.

## **ASAP - CONFIRM YOUR INTERNET CONNECTION IS STRONG**

Regardless of where you decide to stay during your Business Master Class experience, ensure you have a strong internet connection as our entire gathering is hosted online.

## **2-3 WEEKS OUT - PLAN AHEAD FOR MEALS & FUEL**

With this being an online Business Master Class, you'll want to make sure you have food planned ahead of time so you can stay focused on the content. We encourage you to either prep food yourself or order locally through a food prep service provider or restaurant. If you do this, it'll be one less logistical detail to worry about during our event time.

## **1-2 WEEKS OUT - PREPARE TO SHOW YOUR BEST SELF**

Though this is an online event, you will want to look and feel your best during the networking sessions & if Darren pulls you up on the big screen!

Consider upgrading to a high-quality camera for your computer. While there are lots of options on the market, the Logitech Brio camera is a device you can connect to your computer that several members of our A-Team use. This will make you look like a star during Zoom meetings or while recording videos, in addition to looking sharp during your Business Master Class.

Also, be cognizant of the background you choose to sit in from. Ideally, your space should be uncluttered, so others can focus on you, rather than what's happening behind you.

# PRE-EVENT CHECKLIST FOR BUSINESS MASTER CLASS SUCCESS



## 1 WEEK OUT - COMPLETE YOUR IMPACT PRIMER

A pre-event IMPACT PRIMER exercise is in the front of your Business Master Class handbook. We have also included an extra copy in this welcome package too for you.

Prepare for Success... And remember, you only get out of a program what you put into it—PLAY FULL OUT!

## 1 WEEK OUT - FLIP THROUGH YOUR FANCY HANDBOOK

Ooh & aww over your beautiful Business Master Class handbook. This will become a treasured gift as you fill its pages with learnings and big AHAs throughout your time with Darren. Flip through the pages to get an idea of what's inside, including results from past beloved Alumni and networking connection pages you can use when you meet someone you'd like to connect with post-event.

## 1 DAY OUT - FINAL PREP FOR "GO TIME"

After you complete our Tech Check process, you'll get access to our Event Dashboard. This is your "one-stop-shop" to join Darren on the Main Stage or access helpful resources. Take a few minutes to get familiar with it.

You can also add a virtual background to your Zoom account. We will have special Business Master Class backgrounds available under resources on your dashboard you're welcome to download and use.

Lastly, review your IMPACT primer one more time. Then it's time to rest up and get charged up. We have a big few days ahead of us... Time to go all in.