



IMPACT PRIMER

As in life itself, during this Business Master Class, you will only find what you actively look for. Before you begin this intense, fast-paced, and idea-dense experience, you'll want to prime your mind to seek exactly what you need NOW to exponentially grow your business. The prompts below are designed to help you get the most out of this unique and special experience.

CHALLENGES

The three biggest problems I (or my business) currently face are...

- _____
- _____
- _____

OPPORTUNITIES

Three greatest growth areas I need new ideas and strategies for are...

- _____
- _____
- _____

PEOPLE & ASSOCIATIONS

The three most important people I need to connect with now are...
(types of vendors, suppliers, employees, partners, investors, etc.)

- _____
- _____
- _____

RESOURCES

The three most important resources I need right now are...

- _____
- _____
- _____



IMPRESSION

When I am my 'best self,' how do I show up? How do I want to be described by those I interact with during this event?

- _____
- _____
- _____

IMPACT

Three of the greatest contributions I can give to fellow Business Master Class attendees (expertise area, connections, resources, etc.) are...

- _____
- _____
- _____

COMMUNICATING WHAT I DO

We help _____ do _____ through
_____ so that _____ .

EVENT SUCCESS TIPS

PLAY FULL OUT. You only get out of an event what you put into it.

FOCUS. This will be a cognitive and psychological triathlon. Stay tough.

ENGAGE. Seek to be more interested than trying to be interesting.

GIVE. Aim to give more and you'll gain more than you expect.

DECIDE. Just decide that this will be the most valuable and business changing training experience you've ever had... and it will be.