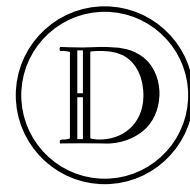


# PURPOSE

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DESIGNED BY SUCCESS MENTOR  
DARREN HARDY



BE THE EXCEPTION

"We are all capable of greatness, but only a few choose to step into it. I exist to be a guide for those who choose to... Be The Exception

**DARREN HARDY**



## LAST DAY OF REFLECTION

Imagine that your doctor told you only had 24 hours to live. I know this a morbid thought and a scary one (that's part of its extensiveness), but a thought very worthy of introspection. Worse would be to die given it thought.

Get out of your head and step into your heart. Take this seriously. If you were to die in 24 hours, how would you feel? Now, take the time now to reflect deeply and write down your

## REGRETS

Three things I did or didn't do:

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## RISKS

Three risks I should have taken:

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## PEOPLE

Three people I wish I had loved more, expressed more and been more for:

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## LOSE ENDS

Three loose ends that will burden those left behind:

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## SECOND CHANCE

If I could live my life over again, what would I do differently?

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## ...CONTINUED

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## MY EULOGY

If your life is going to be summed up in a single speech or newspaper clipping, what is it going to say? Don't leave it ( or your life ) to chance. Pick it now, write it now so you can start living it now.

Be sure to add not only your name, residence, education, hobbies and family members, but what did you achieve, who did you impact , how did you impact them, what great contributions did you make, whose lives will forever be positively impacted because you lived?

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## MY EPITAPH

At the end of your life if you and your existence had to be summed up in a single sentence what would that sentence say?

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"Don't leave your life up to chance. Grab the reins of your life, and charge gallantly in the direction of your grandest vision."

**DARREN HARDY**

# DARREN HARDY RESOURCES



## DARRENDAILY

Join 350,000+ global high-achievers who kickstart their day with DarrenDaily. Receive a specially created video message, under 5 minutes, 260 days a year with one BIG idea to ignite your mind, compound your success and help you become #BetterEveryDay.

[DarrenDaily.com](http://DarrenDaily.com)



## INSANE PRODUCTIVITY

For those who desire to be GREAT. INSANE PRODUCTIVITY is the ultimate self-mastery training that will give you the "unfair" success advantage you seek. 10X your productive results. Outperform your competition. Stress less, gain mental clarity and balance, and finally obtain whole-life success.

[InsaneProductivity.com](http://InsaneProductivity.com)



## DARRENDAILY ON-DEMAND

DarrenDaily On-Demand is a podcast designed to act as a companion to the DarrenDaily morning mentoring sessions. A way to re-visit, be reminded and to turn ideas into practice and practice, ultimately, into success mastery.

[DarrenDailyOnDemand.com](http://DarrenDailyOnDemand.com)



## BUSINESS MASTER CLASS

This virtual Business Master Class led personally by Darren for unusually driven business builders with an audacious ambition to pursue massive growth. This is for leaders with a passionate drive to be an industry game-changer, market authority, or a community transformer.

[DHBusinessMasterClass.com](http://DHBusinessMasterClass.com)



## THE ENTREPRENEUR FASTPASS

This is the essential training system needed to thrive as an entrepreneur. You will learn the best strategies Darren has ever collected from the most successful entrepreneurs in the world, focused on the four critical skills for entrepreneurial success: Sales, Recruiting, Leadership, and Productivity. This training course will save you from costly mistakes and significantly accelerate your success.

[eFastpass.com](http://eFastpass.com)



## JUMPSTART

During this six-week digital training, Darren personally walks you through integrating the Operating System (OS) of the Compound Effect into your life to help you JUMPSTART your success and transform your future. This is the go-to system to easily change the CHOICES, BEHAVIOR, HABITS in accordance with the new goal you have... Or any project you want to accomplish.

[JumpStartMySuccess.com](http://JumpStartMySuccess.com)

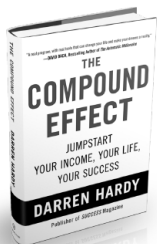


HERO'S JOURNEY  
A GROWTH ADVENTURE IN BECOMING A MODERN LEADER

## HERO'S JOURNEY

The marketplace landscape has radically changed over the last several years. To lead in the 21st century requires completely different skills and a new level of emotional intelligence. Designed in collaboration with the world's most admired and influential leaders of the modern age, this comprehensive development program will equip you to become the impact maker you seek to be.

[HerosJourney.com](http://HerosJourney.com)



## THE COMPOUND EFFECT BOOK AND AUDIO PROGRAM—JUMPSTART YOUR INCOME, YOUR LIFE, YOUR SUCCESS

This is Darren's internationally renowned New York Times best-selling book. It is a distillation of the fundamental principles that have guided the most phenomenal achievements in business, relationships, and beyond.

[TheCompoundEffect.com](http://TheCompoundEffect.com)



## THE ENTREPRENEUR ROLLER COASTER BOOK AND AUDIO PROGRAM

Sixty-six percent of small business fail. It doesn't have to be that way. The Entrepreneur Roller Coaster is the essential guidebook you need to survive the scariest and most thrilling ride of your life. It will guide you safely past mistakes most make and equip you with the essential skills you need to thrive as an entrepreneur.

[RollerCoasterBook.com](http://RollerCoasterBook.com)



## LIVING YOUR BEST YEAR EVER—A PROVEN SYSTEM TO ACHIEVE BIG GOALS

This is the system Darren has used for more than 25 years to design, stick to and achieve his own big goals. Included this annual journal is a step by step, week by week Achievement Management System which will act as your GPS guidance system all year long.

[DarrenHardy.com/BestYear](http://DarrenHardy.com/BestYear)



## DARRENDAILY JOURNAL

The DarrenDaily Journal is designed to help you turn ideas into actions. Included in this journal are 260 pages for the 260 days spent together on DarrenDaily each year. It gives you a place to capture your notes and then plan your action on the key idea for that day.

[DarrenDailyJournal.com](http://DarrenDailyJournal.com)