

**DOMINATE YOUR MARKET
PRIVATE WEB CONFERENCE
GUIDE**



DESIGNED BY
SUCCESS MENTOR
DARREN HARDY

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ABOUT DARREN HARDY

**Success Mentor to CEOs and High-Achievers, *New York Times*
Bestselling Author and Former Publisher/Editor of *SUCCESS Magazine***

Darren Hardy is today's preeminent Success Mentor having been a central leader in the personal growth and success industry now for more than 20 years. He has led three success television networks producing over 1,000 TV shows with most every known thought leader of our times. Over the past decade Darren was the visionary force behind the rebirth of *SUCCESS Magazine* as its publisher and founding editor. These positions have given him unique and unprecedented access to interview, investigate and publish the stories of the most successful people on the planet, including the likes of Richard Branson, Steve Jobs, Elon Musk, Jeff Bezos, Mark Zuckerberg, Howard Schultz, Steve Wynn, Jack Welch and many more. He has uncovered the secrets to their success and distills the best of the best information and strategies, mixing in his own street-tested principles of success to mentor and empower millions of achievers globally.



Darren is also a highly sought-after keynote speaker, media contributor and the *New York Times* bestselling author of *The Compound Effect—Jumpstart Your Income, Your Life, Your Success; Living Your Best Year Ever—A Proven System for Achieving BIG Goals*; and *The Entrepreneur Roller Coaster—Why Now is the Time to #JoinTheRide*.

Darren is one of the most distinguished keynote speakers in the world today. He was awarded the 'Master of Influence' designation by the National Speakers Association (NSA). This is an honor shared by only 22 other illuminates in the history of the industry. Such notables as Jim Rohn, Og Mandino, Brian Tracy, Zig Ziglar and Deepak Chopra.

It is Darren Hardy's mission to "Influence the Influencers" and help business leaders and high achievers make an impact through his proprietary resources, live workshops, and digital learning systems.

Darren exists to be a guide for those who choose to... Be The Exception.

Learn more at: DarrenHardy.com

Daily Mentoring: DarrenDaily.com

Facebook: facebook.com/DarrenHardyFan

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DOMINATE YOUR MARKET

Become an IMPACT MAKER and MARKET AUTHORITY

It's not where you are now that counts, it's what you [redacted] to do, starting right now.

“You are Braver than you Believe, Smarter than you Seem, and Stronger than you Think.” -Winnie The Pooh

First be sure you can [redacted] it in your mind.

Napoleon Hill's #1: A burning [redacted].

Advantage #1: They get access to [redacted] [redacted].

[redacted] [redacted]: Meaning you have an incompetence... that you are unconscious about.

“No matter how smart you are, or how brilliant or disruptive your business concept might be, every entrepreneur needs a good mentor.” -Richard Branson

“The single most important difference between amateurs and elite performers is that the future elite performers seek out teachers and coaches.” -K. Anders Ericsson

Have you [redacted] enough in obtaining the very best advisors, coaches and mentors?

You have to get [redacted] your existing industry.

Advantage #2: [redacted]





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“A ‘reference group’ will, more than any other factor, determine what happens to you in life.” -Dr. David McClelland

“You become the combined average of the 5 people you hang around with the most.” -Jim Rohn

“If you want to fly with the eagles you can’t continue to scratch with the turkeys.” -Zig Ziglar

The associations you seek have to be of the right KIND, the right MIND and have the right [REDACTED].

You first have to find the right [REDACTED] of associations—people at your level, dealing with what you are dealing with.

Right [REDACTED] associations are people as committed to learning, growing, exchanging ideas and challenging each other as I am.

The right associations share a common [REDACTED].

Right people, right conversations, right philosophy to create the right [REDACTED].

“Hanging out with people who seek success will strengthen your motivation and positively push your performance.” -K. Anders Ericsson

“Who do you need to get around, learn from and associate with to achieve your BHAGs.” -Jim Collins

Advantage #3: [REDACTED] & [REDACTED]





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“Once you create a success of one business you can create a success in many more by following the same set of principles.” -Richard Branson

Napoleon Hill's #2: [redacted] [redacted]

Only three ways to grow a business:

- 1) More [redacted],
- 2) More [redacted] per customer and
- 3) More [redacted] or [redacted] per customer.

300 of the most critical [redacted] [redacted] to building and sustaining a high-growth, high-performing and high-impact enterprise.

[redacted]: The great dividing line of competition in today's marketplace.

“The team that fields the best team wins. Period.”

-Jack Welch

The three advantages we've talked about:

- 1) [redacted] [redacted]
- 2) [redacted] [redacted]
- 3) [redacted] & [redacted]

This is [redacted] a personal development seminar.

There is [redacted] a parade of speakers.

This is an intensive, fast paced, laser focused, workshop focused only on [redacted] [redacted] strategies and breakthroughs.

Calculate your last 12 month revenue and multiply it by 3X.

[redacted] × 3 = [redacted]





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Napoleon Hill's #3: [REDACTED]

“Of course, we are ALL lucky. If you live in a free society luck surrounds all of us every day. The only difference is when luck comes my way, I take advantage of it... and others think about it until it's too late.” -Richard Branson

“When you are presented with an opportunity, don't blink.”
-Warren Buffett

ACTION #1: Process your [REDACTED].

ACTION #2: [REDACTED]!

We will look at your information and get back to you within 24-48 hours.

ACTION #3: [REDACTED]. If approved.

“If you want to fly with the eagles you can't continue to scratch with the turkeys.”

ZIG ZIGLAR



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BE THE EXCEPTION

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